Understanding Politics of the NHS

This workshop is designed to help senior healthcare professionals broaden or develop their overall understanding of the politics which exist within the NHS. Aimed at senior Doctors, this programme aims to develop negotiation and influencing skills to successfully manage changes which occur on a daily basis.

Designed for SAS Doctors, this one day course will be delivered on:
Date: Thursday 4th December 2014
Location: Coventry and Warwickshire University Hospitals, Medical Education Centre
Time: 9:00am-5:00pm
CPD: 6 CPD points

The programme will include:

Module 1: Driving change
- The NHS White Paper: the Changing face of the NHS
- Liberating the NHS: Developing the Healthcare work-force

Module 2: Strategies in practice
- Internal and external factors affecting strategy
- Leading by example and adapting

Module 3: Negotiating and Influencing strategies:
- Designing a business case
- Negotiation and Influencing competencies

Learning Outcomes: By the end of this programme, the delegate can:
- Name 5 of the Governments major reforms and their impact on the Healthcare service
- List 4 external drivers which affect the changes in the NHS
- Highlight the 4 internal factors which we have to consider to make checks and balances
- Name the 7 different influencing styles and when to use each
- Explain 10 ways to negotiate using specific tactics

To book your place on this course, please contact Dr Ashraf Fahmy on: ashraf.fahmy@uhcw.nhs.uk

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